

## *Journal Of Business Research Guidelines For Authors*







### **Journal Of Business Research Guidelines**

The Journal of Business Research (JBR) is intended to be an outlet for theoretical and empirical research contributions for scholars and practitioners in the business field. JBR invites manuscripts particularly in the areas of accounting, buying behavior, finance, international business, management, marketing, and risk and insurance.

### **Guide for authors - Journal of Business Research - ISSN ...**

The Journal of Business Research applies theory developed from business research to actual business situations. Recognizing the intricate relationships between the many areas of business activity, JBR examines a wide variety of business decisions, processes and activities within the actual business setting. Theoretical and empirical advances in buyer behavior, finance, organizational theory and behavior, marketing, risk and insurance and international business are evaluated on a regular basis.

### **Journal of Business Research - Elsevier**

Journal of Business Management and Economic Research limits the page number of articles with fifteen. However, in some studies the Editorial Board may accept that the manuscript may be extended without losing quality. Font Family: Main titles should be written using 11 pt. and the text 10 pt. Palatino Linotype font.

### **Author Guidelines - Journal of Business Management and ...**

The Journal of International Business Research (JIBR) is sponsored by the Academy for Studies in International Business and adheres to a stringent double blind peer review process for the publication of the latest and original research in this field, based on theoretical and empirical research.

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